



Black

Competition Terms and Conditions

Foodie Lens Challenge

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Location: Creator's Kitchen

Competition Dates:

The Foodie Lens Challenge begins at 9 am on July 19, 2025 and closes at 4 pm on July 20, 2025.

Eligibility:

To be eligible, entrants must participate in the specified FRMEFEST activation during the competition period and follow the outlined instructions for submission.

Entrants must be 18 years or older or have parental/guardian permission to participate.

Entries may be submitted by

- Share your final image on your Instagram story or feed. To enter, use the hashtags **#FRMEFEST2025** **#FRMEFESTfoodielens** **#Fujifilmx_au** and tag **@fujifilmx_au** and **@frmefest**

FRMEFEST staff, committee members or volunteers are not eligible to participate.

Submission Rules:

All submissions must be original, creative, and relevant to the competition criteria.

Only one entry per participant is allowed.

Submissions must not contain any inappropriate, offensive, or copyrighted material.

Entries submitted after the competition closing time will not be eligible.



Winner Selection and Notification:

Winners will be selected based on the competition criteria by a judging panel comprising FRMEFEST representatives and industry professionals.

The top 3 vote holders will be announced at the FRMEFEST Main Stage on 20 July 2025, at 5:45PM and notified via their submitted social media tag, the app or registration details (email or mobile).

If a winner cannot be contacted or does not claim their prize by responding within 48 hours of notification, a new winner will be selected.

If the winner is not present to collect their prize, it will be provided to them within 28 days of the winner announcement.

Prizes:

The prize will be one of Fujifilm's X-M5 + FUJINON XC15-45mm Black Kit and bragging rights as the top foodographer of the festival!

Prizes are fixed and final, non-transferable to another person, and not redeemable for cash.

Additional Rules:

FRMEFEST competitions are conducted independently and are not affiliated with any social media platforms.

By entering, participants agree to their submission being used for promotional purposes by FRMEFEST and its partners.

FRMEFEST reserves the right to modify or cancel the competition at its discretion.

Contact Information:

For any questions or further details, contact FRMEFEST at hello@frmefest.com